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Partnership Takes Power Messaging® to Asia-Pacific, Middle East and Europe
Corporate Visions® Signs Partnership with Simitri Group® for International Sales and Delivery

Incline Village, NV – June, 2009 – Selling and delivering skills training, coaching and consulting on a global basis is always enhanced when you have a team of local professionals that serve in the local markets and operate in the local language. A new partnership with Simitri Group International provides Corporate Visions with instant coverage and credibility in key growth markets in Asia-Pacific and the Middle East; in addition to growth opportunities in Europe.

“Corporate Visions’ Power Messaging workshop is the perfect addition to our portfolio,” according to David Huxley, Managing Partner, Simitri Group International. “Companies all over the world are looking to leverage their sales channels to get a competitive edge, when products and services start to become more alike. Power Messaging is the best skills training we’ve seen to help companies differentiate themselves during the customer buying cycle.”

Simitri’s client list is extensive, and contains some of the world’s best-known brands, including global companies and regional powerhouses. “This relationship provides a two-fold benefit to Corporate Visions,” according to Joe Terry, president of Corporate Visions. “First, it will give us local delivery resources in many countries where our clients are looking for us to help bring Power Messaging. Second, it will provide us with a sales channel to help develop new business, and expand the global agreements we already have in place.”

About Corporate Visions

Corporate Visions helps companies differentiate themselves from their competitors – where it counts, in their customer message. The Corporate Visions Customer Message Management™ system helps companies create, deliver and sustain messages in a way that creates a differentiated customer experience at the point of sale. Corporate Visions works with globally recognized companies, such as MasterCard, ADP, IBM, Volvo Trucks, CA and many more. Corporate Visions provides marketing and sales messaging, tools and training products and services. For more information contact us at www.CorporateVisions.com or by calling +1.775.831.1322 or 800.360.SELL (US Only).

About Simitri Group International

Simitri is an executive training, coaching and consulting business with headquarters in Singapore and offices in 15 countries, covering 13 different languages. Staffed with senior business leaders, Simitri consultants speak the language, understand the local business customs and apply this insight to meet any challenging business situation. The company has extensive experience in many vertical industries, providing a range of services, including leadership development, executive coaching, business development and selling-related skills. For more information contact us at www.simitrigroup.com or by calling +852.2525.0357.