

**FOR IMMEDIATE RELEASE**

**INTRODUCING SIMITRI'S CHINESE WEBSITE**

**Singapore** (27 June, 2008) In response to the flood of requests by clients and readers in China, Simitri Group International proudly announces the launch of its website and monthly newsletter in Simplified Chinese.

The company currently has offices in Hong Kong, Shanghai and Beijing, and is committed to expanding into more cities throughout Greater China, one of the world's fastest growing economies.

"It was after much anticipation that we are now able to offer our Chinese readers the option of viewing Simitri's website in Simplified Chinese," says Jeffrey Markley, Partner of Simitri Group International, "By listening to our clients, we have identified the importance of both English and Chinese language options in order to meet the needs of our clients in Greater China".

Simitri provides a full range of localised training, coaching and consulting services tailor-made for its Chinese clients. In addition to Chinese web support, Simitri offers all workshop training materials in both Simplified and Traditional Chinese, and all workshops can be delivered in Mandarin (Putonghua) or Cantonese Chinese.

For information on this and more, please visit Simitri's Chinese website at [www.simitrigroup.com](http://www.simitrigroup.com)

**About Simitri Group International**

Simitri Group International is a communication skills training, coaching and consulting company. Combining business expertise, industry knowledge and highly effective courseware and tools, Simitri provides customised solutions that address business needs.

With offices throughout Asia, Australia and Europe staffed with senior business leaders, Simitri consultants speak the language, understand the local business customs and apply this insight to meet any challenging business situation.

Simitri is about change. Changing behaviours, attitudes, perceptions and mindsets to drive business results.

For more information visit [www.simitrigroup.com](http://www.simitrigroup.com).

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