

FOR IMMEDIATE RELEASE

SIMITRI INTRODUCES EXPRESS LEARNING

Singapore (3 March, 2008) Simitri Group International introduces Express Learning training workshops, which cater for today's fast paced business environment in Asia. These workshops distil topics such as: Making an Impact, Dealing with Difficult People, Creative Thinking and Overcoming Conflict into 2 hour sessions for up to 24 participants.

The Express Learning series targets teams and individuals who need to learn a variety of skills and techniques to succeed in the workplace, but do not have time for the traditional daylong training programmes.

"Express Learning workshops are not designed to replace traditional classroom training, but they do help in reinforcing, spreading and sharing knowledge in an informal atmosphere," said Jeffrey Markley, Director of Simitri Group International. "We just see this as another way to deliver communication skills training to our participants in a highly interactive, fast moving and engaging manner."

Express Learning workshops are most effective when companies offers 3 to 4 different topics to their team members delivered over a 2 month period. This approach is centred on how individuals learn best by following the Dr. Stephanie Burns approach, which is based on short bursts of training, delivered through multi-channels over an extended period of time.

About Simitri Group International

Simitri Group International is a communication skills training, coaching and consulting company. Combining business expertise, industry knowledge and highly effective courseware and tools, Simitri provides customised solutions that address business needs.

With offices throughout Asia, Australia and Europe staffed with senior business leaders, Simitri consultants speak the language, understand the local business customs and apply this insight to meet any challenging business situation.

Simitri is about change. Changing behaviours, attitudes, perceptions and mindsets to drive business results.

For more information visit www.simitrigroup.com.

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