

FOR IMMEDIATE RELEASE

SIMITRI INTRODUCES TEAM MANAGEMENT PROFILE

Singapore (5 May, 2008) Simitri Group International introduces a new psychometric tool to support coaching and training sessions in Asia - the Team Management Profile (TMP). TMP is a feedback tool for individual, team and leadership development in the workplace.

Unlike other psychometric instruments, which look at an individual's total behaviour, TMP reflects how people behave in the workplace.

The Profile is available in English, Chinese, Japanese, Korean and 20 other languages. The TMP Questionnaire is a 60-item assessment focused on enhancing the understanding of an individual's approaches to work and only takes about 15 minutes to complete.

"The Team Management Profile is a great tool for teams in Asia. It acts as a powerful mirror that allows groups and individuals to self assess their workplace strengths and areas of possible concern", says David Huxley, Managing Partner of Simitri.

TMP has become one of the world's leading feedback tools. Not only does it give individuals valuable insights into the way they prefer to work and their preferred role within the team, this tool also helps to improve team processes and performance, which in turn, improves motivations and job satisfaction.

In addition to the Team Management Profile, Simitri also uses a number of psychometric tools when training and coaching teams and individuals, including: Myers-Briggs Type Indicator (MBTI); Life Style Inventory (LSI) and GENOS Emotional Intelligence (EI).

About Simitri Group International

Simitri Group International is a communication skills training, coaching and consulting company. Combining business expertise, industry knowledge and highly effective courseware and tools, Simitri provides customised solutions that address business needs.

With offices throughout Asia, Australia and Europe staffed with senior business leaders, Simitri consultants speak the language, understand the local business customs and apply this insight to meet any challenging business situation.

Simitri is about change. Changing behaviours, attitudes, perceptions and mindsets to drive business results.

For more information visit www.simitrigroup.com.

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